



INCU-BUS.

-A live-working internet incubator

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01 INCO-BUS Holdings LTD.

Narrative: Funeral

Narrative: Jojo

Narrative: Peter

The structure of the company

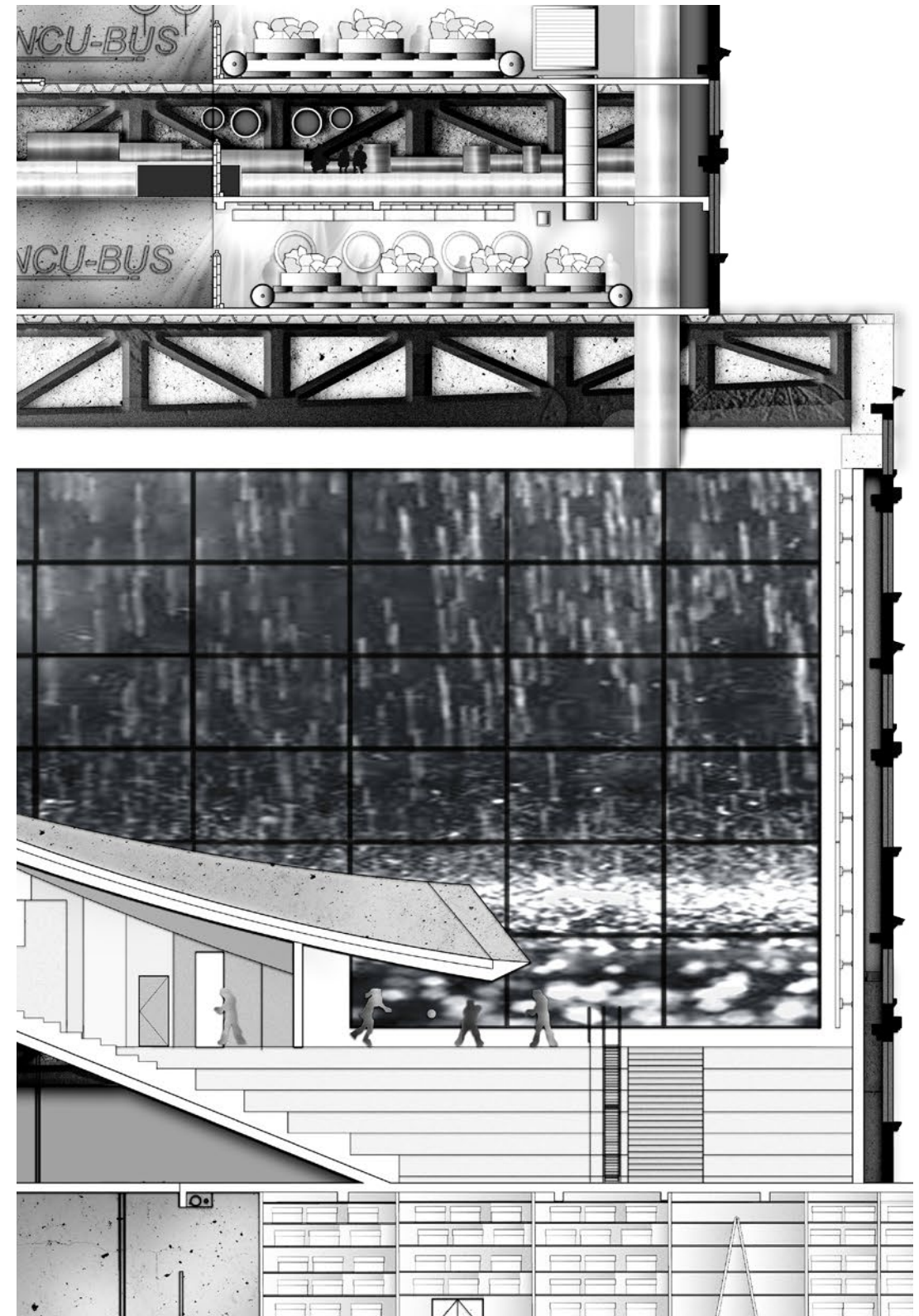
.Narrative:Funeral

It started to rain, at the moment the company representative finished his speech, the LED screen began to show raindrops falling. "...regard, thank you all for coming. I believe Zhang Cheng would be very happy to know that so many friends are here." Representative said.

Jojo attended Zhang Cheng's funeral, he is still not used to calling him so formally, no one uses real name here, everyone has a nickname. Some nicknames people make up by themselves, some of them have a nickname because of some obvious characteristics. Zhang Cheng's nickname is 007. Everyone thought he loved James Bond, but we do not know if he's ever read the novels or watched the movies. People call him 007 because he never seems to leave his desk every day, from 0 am to next day 0 am. He always can be seen at his desk, 7 days a week.

The rain was getting heavier and heavier. Jojo's mood was light and not even feeling the depression brought by the gloomy weather on the screen. He felt his chest swell violently, his heart beat fast, "prosthetic experiment" He did not understand what it was. Jojo made to stare hard at the rainy screen to empty his mind. Some ironic thoughts came out, "Doesn't it always rain at funerals? Then give them rain." Jojo guesses that a company executive he had never met must have said so. The sound of rain came from all directions. Fortunately, the company did not use the augmented reality technology to make the ceiling drop rain falls, Jojo thought.

Right image: Section of one building from INCU-BUS



.Narrative:Jojo

I have no idea how long I have not seen the outside world. After all, who needs to leave—and who even could leave if they wanted to?

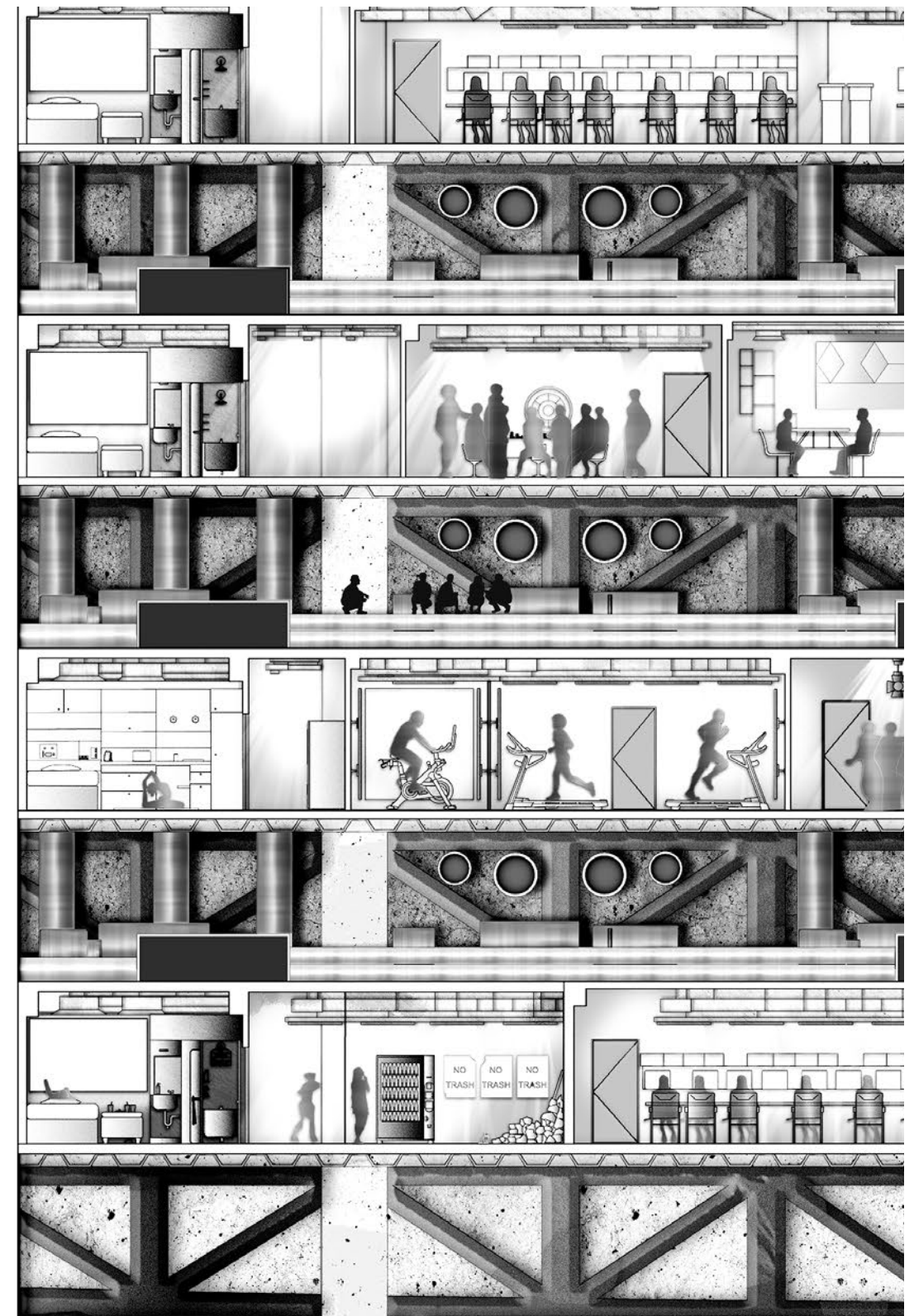
These days, I only ever went as far as the hallway, dumped the trash, and threw finished food packages into the corner by the elevator. Someone will remove the trash, as the company's advertising promises: all details will be handled. I actually couldn't remember how long it had been since I had spoken to other people. I woke up every day, went to the vending machine outside my door, bought a little food, and immediately went back to bed, which I seemed to be a part of. However, such days are coming to an end, because my bonus credits are running out. I tried to save on expenses in the hope that the credits could use longer times.

It seems that someone's funeral was coming today, and I looked at the ceiling from the bed and gradually remembered that it was my neighbor, who was the last person he spoke with. In fact, this neighbor seemed to be very nice, very quiet, but surely this was because he was rarely at home. I thought so because he had tried to hack into the company's data monitoring system, of course, to delete my own browser history. However, I were surprised to find that the data in the next room had been 0 for several months. "So he also died of exhaustion," I guessed.

I remembered that my neighbor seemed to be working on an artificial prosthesis programming project, which was a big project. His funeral should have many of his partners there, so maybe there will be an opportunity to find a job. I turned off the huge screen in the room, and the sudden silence sent chills down his spine. So this is the first time I left his floor since I got here.

I am very nervous, although it is a bit hard to tell, but in fact, the last time I had a job was five years ago. I feel that I have forgotten how to be a qualified employee. These five years of hibernation life make it seem like my life was put on pause 5 years ago. The funeral hadn't started yet, and I saw the star venture capitalist walking towards me. Luck was probably coming.

Right image: Section of one building from INCU-BUS



.Narrative:Peter

Of course, like everyone here, Peter is not Peter, he aspires to be as successful as Peter Thiel, so he lets everyone call him Peter. The sound of the TV commercial comes from the huge screen on the wall:

Are you a future inventor? Do you love sci-fi and want to live in sci-fi? Welcome to INCU-BUS! We believe that it is still possible that the young generation can be successful entrepreneurs. since the mobile internet brings more opportunities. We want to help you to conquer worlds. We take care everything for you. You'll have a place to live, a place to work on your ideas, and your payroll system will be in place. So, in 15 minutes, you will be in business working on the project. All the details will be handled.

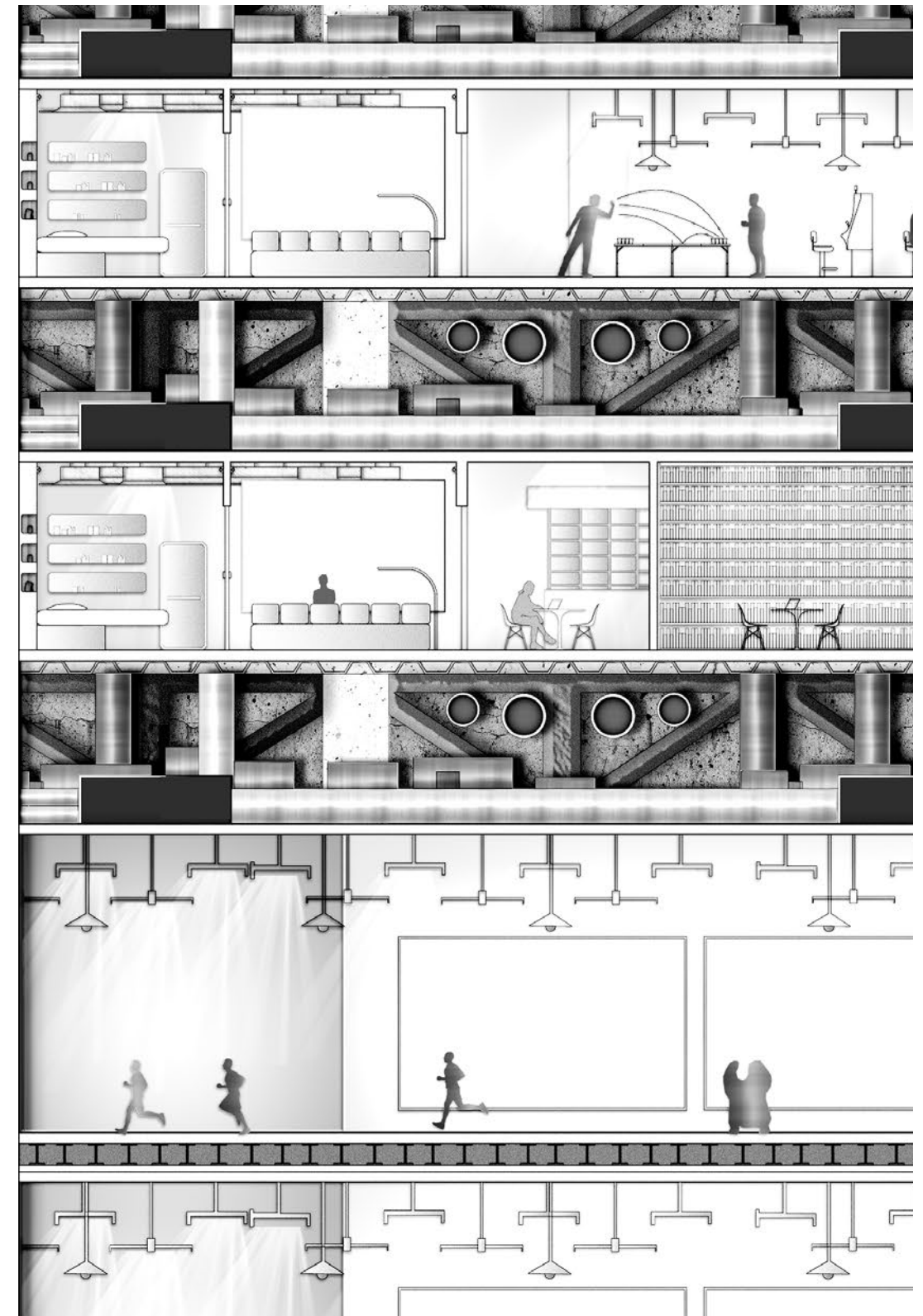
Peter loves to go back to his room and listen to these commercials. The company has many such advertisements, each of which is so energetic, as if everyone is only one step away from success. Peter needs these moments to make him forget the day's exhaustion, so he can be motivated and actively participate in the next day's battle.

Such bad luck days: the core algorithm staff of Peter's investment project died of overwork 3 days ago. Peter had to start looking for someone who could take over the project, but fortunately the project had reached the final stage and was not as dependent on the algorithm engineer. Thinking of this, Peter was even a little grateful that he'd died at the right time, instead of three months ago.

Today, when he saw that hikikomori at the funeral, Peter felt that his chance had come again. This artificial prosthesis project needs human volunteers for final stage experiment, and these kinds of people will go out to the funeral for that reason, because there have not enough credits for them to continue to hibernate. He needs to make money, this feeling comes to Peter's mind.

Peter was in a good mood because he knew the contract signing would go well tomorrow and Jojo would not back out. What other skills did he have to participate in the project to earn credits? Peter said to himself, "This is a great place, just like the ad says, there are always opportunities and there are worlds to conquer."

Right image: Section of one building from INCU-BUS



Structure of the company

Framwork for this company includes three main components: development human resource and finance.

In Finance aspect it is an Internal circular economy, ppl Only can use credits for food or all the resources.

Development and human resource are taking the part of evaluation of employee's work, rand and decide their credits. It is running in winner take all system.

The Company only provide living space resources or facility. The Worker: produce internet/ mobile related profitable ideas.

The Venture capitalist: provide funding to company but also discover the potential project for early stage.

Right image:A flyer from INCUBUS



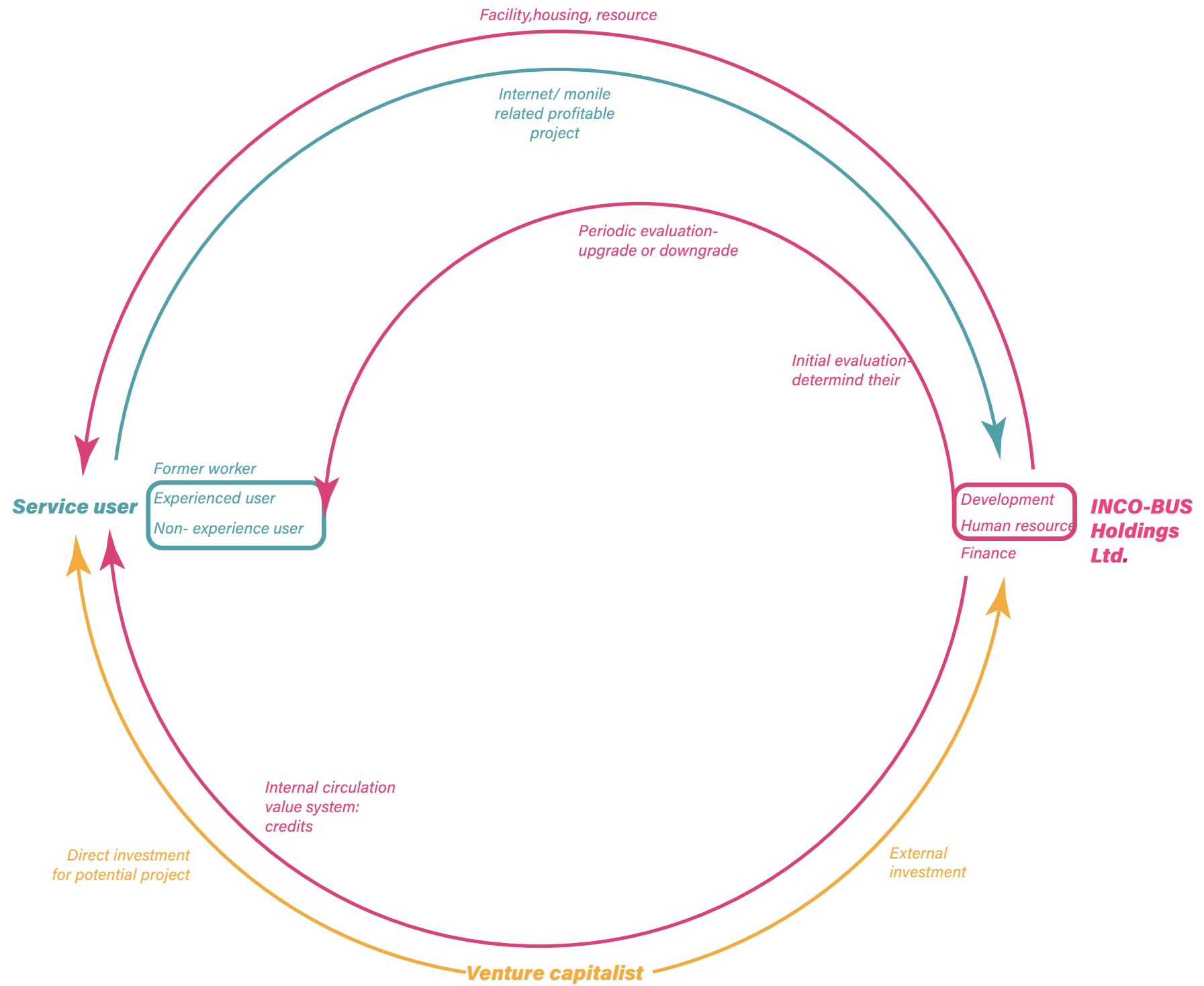


Image above: Diagram of the structure of INCU-BUS

NON-DISCLOSURE AGREEMENT

This NON-DISCLOSURE AGREEMENT (the "**Agreement**") is effective as of February 8st 2021 by and between INCU-BUS Holdings LTD. (hereinafter referred to as "**Discloser**") and Zhang Cheng (hereinafter referred to as "**Recipient**" or "**you**") (Discloser and Recipient together are the "**Parties**," each a "**Party**").

1. **Definitions.** For purposes of this Agreement, the following terms are defined as follows:

- a. **"Confidential Information"** means any and all information which is possessed or developed by or for Discloser and which relates to Discloser's existing or potential business or technology, which information is generally not known to the public and includes, without limitation, the following: intellectual property and proprietary rights, including proprietary inventions and technology, patentable ideas, product and service developments, compositions, formulas, technical developments, technical and engineering data, research or test data and results, existing or proposed research and development, and information concerning the development or protection of any related copyrights, patents, or trade secrets; business operations, including business plans, business strategies, business know-how and techniques, records, results of operations, pricing, employee compensation, communications between Discloser's employees and attorneys representing Discloser, business projections, and terms of Discloser's contracts; product or service information, including all related data, specifications, costs, pricing, plans, ideas, methods, and research; production information, including plans, techniques, formulas, processes, specifications, designs, molds, equipment, costs, and training information and materials; sales and marketing information, including existing or proposed bids, sales or marketing plans or forecasts, leads, partners, sales or marketing techniques or strategies, negotiation strategies, information generated for customer engagements, and costs; financial and accounting information, including information related to Discloser's financial condition, revenue, liabilities, expenses, financial projections, investments, financial statements, reports, accounts receivable, and inventory; computer code and technology, including all related information stored or developed directly or indirectly for use in or with computers, customized software, computer programs, designs, documentation, processes, know-how, research or test results and data, and training information and materials; and information received by Discloser from others that Discloser has an obligation to treat as confidential. All such information will be treated as Confidential Information regardless of whether it is designated as "Confidential Information" at the time of its disclosure.

- b. **"Current Customers"** means any firm, partnership, corporation, or any other entity or person that has purchased or is purchasing from Discloser any of its products or services.
- c. **"Non-Party"** means any competitor, supplier, customer, or any other person, firm, corporation, or other entity besides the Parties and their employees, representatives, and authorized agents.
- d. **"Prospective Customers"** means any firm, partnership, corporation, or any other entity or person reasonably expected by Discloser or Recipient to purchase from Discloser any of its products or services.
- e. **"Trade Secrets"** means all information possessed by or developed for Discloser, including, without limitation, a compilation, program, device, method, system, technique, formula, pattern, or process to which all of the following apply: (i) the information derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use, and (ii) the information is the subject of efforts to maintain its secrecy that are reasonable under the circumstances.
- f. **"Vendor"** means any individual or entity that provides goods or services to Discloser.

2. **Non-Disclosure of Confidential Information and Trade Secrets.** In consideration for Recipient's receipt of Confidential Information and Trade Secrets, the potential or continuing business opportunities that may result between the Parties, other benefits conferred through the relationship of the Parties, and/or the covenants and promises herein contained, the receipt and sufficiency of which is hereby acknowledged, Recipient agrees as follows:

- a. To not disclose Confidential Information or Trade Secrets except as is permitted under this Agreement and to perform all covenants herein faithfully;
- b. Except as expressly authorized by Discloser's prior written permission, now or any time in the future, Recipient will not disclose, directly or indirectly, any Confidential Information or Trade Secrets to a Non-Party or use any Confidential Information or Trade Secrets for any purpose that does not benefit Discloser;
- c. To at all times exercise the utmost diligence and Recipient's best efforts to guard and protect against unauthorized disclosure or misappropriation of Confidential Information and Trade Secrets to or by a Non-Party;

02 RESEARCH

Heterotopia

A sort of simultaneously mythic and real contestation of the space in which we live.

An illusion from the existing facts.

"Hikikomori"

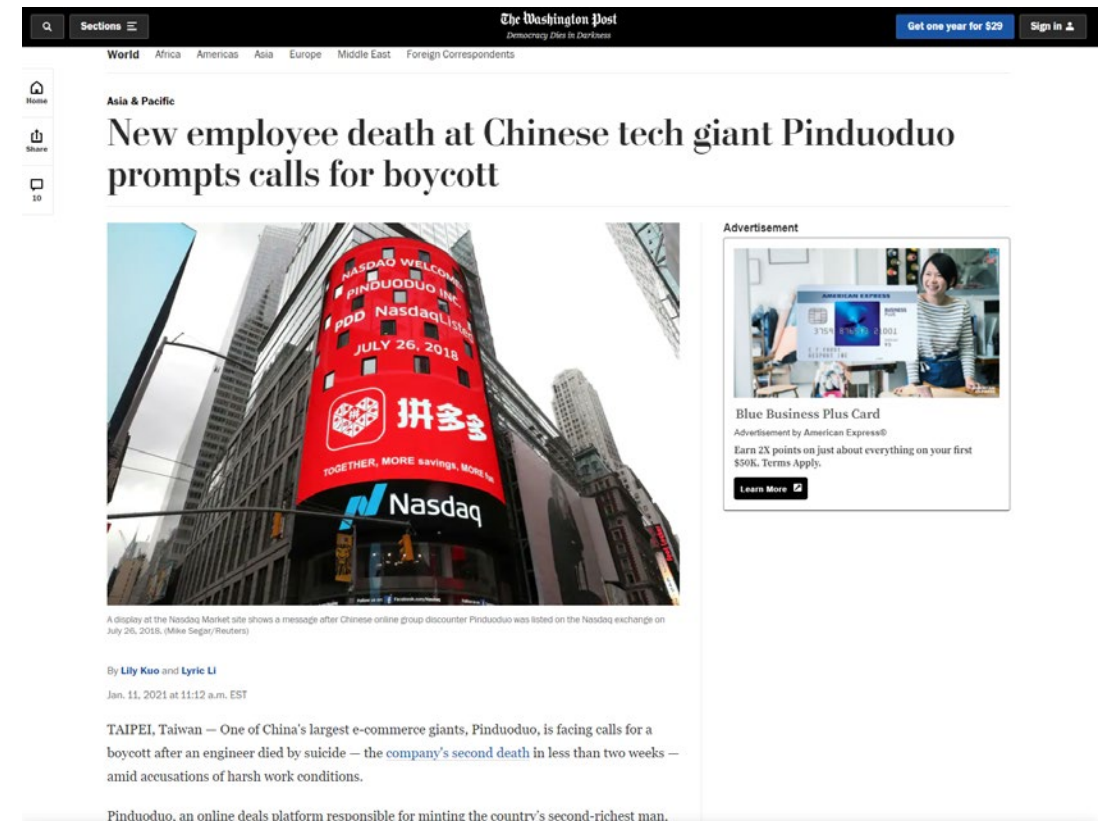
The adult withdraw from society and seek extreme degrees of isolation.

"Low desire society"

Tech-Incubator

.Abstract

On Dec 29th 2020, a 23-year-old woman had died from exhaustion in Pinduoduo- a platform competing with Alibaba, because of 24/7 work hours and whole year no break. To make this narrative critic on the exploitation exists in the internet companies. I investigated several Social phenomenon, hikikomori the adult withdraw from society and seek extreme degrees of isolation. 996 work pattern in China's internet companies- work from 9am to 9pm 7days a week, and the influence from it. Also the accompanied low desire society by neoliberalism. Hikikomori is defined as reclusive adolescents or adults who withdraw from society and seek extreme degrees of isolation and confinement, although they may stay with their parents. High housing prices and low employment rates contribute to this phenomenon, and neoliberalism considers the accompanying society to be a low-desire society. The 996 working hour system was first launched by Alibaba, and several Chinese Internet companies have adopted this system as their official work schedule. Furthermore, Pinduoduo developed it to 007 working hour system- 24/7 on-call, whole year no break. Although this system is a flagrant violation of Chinese law, the government has remained silent given the huge amount of taxes paid by these Internet companies. In this context, Internet companies are caught in the competition to increase productivity, reduce costs and find new profitable projects. Therefore, this project is imagining a new employment relationship in Internet companies.

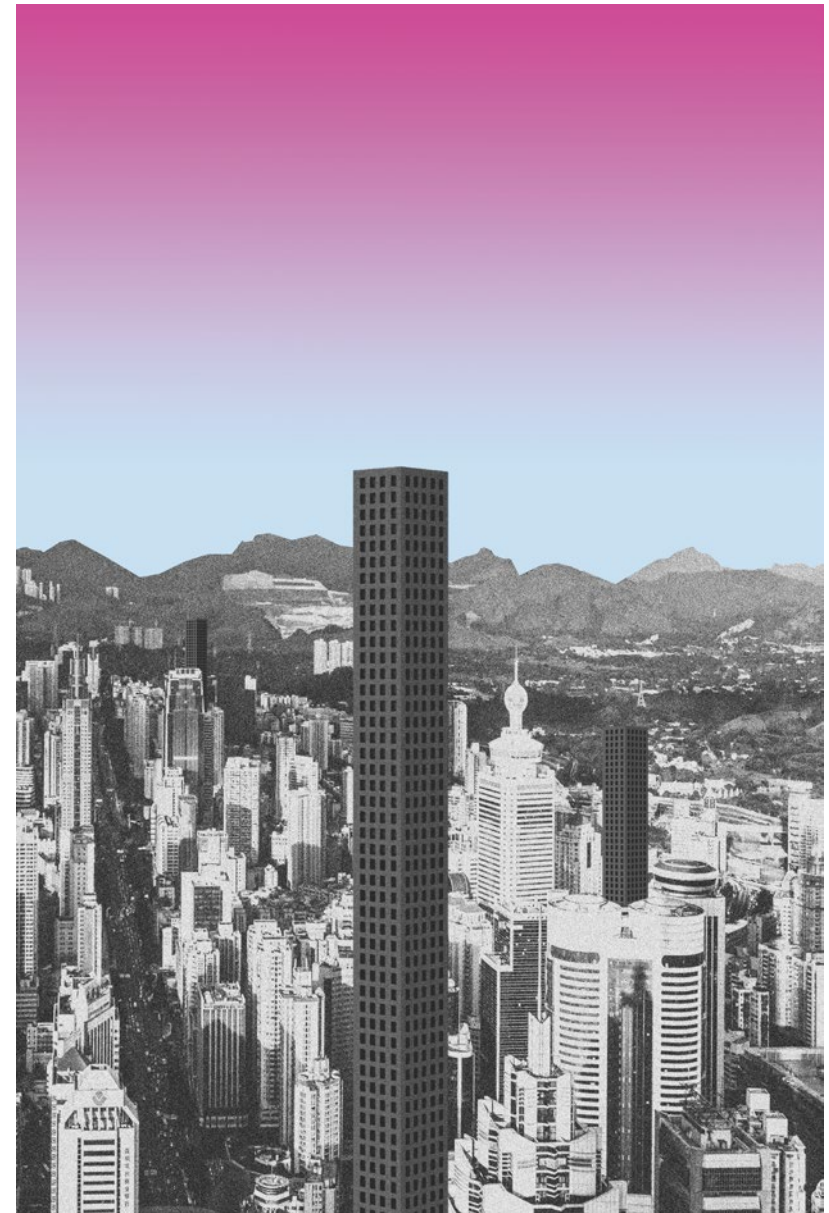


A news of the death of Pinduoduo employee on washingtonpost.
https://www.washingtonpost.com/world/asia_pacific/pinduoduo-employee-suicide-china/2021/01/11/7e56dd14-53c1-11eb-acc5-92d2819a1ccb_story.html

.Abstract

INCUBUS,

a term mixed incubator and succubus, a metaphor of how this space attracts young people with its tempting appearance, while underneath is more unbridled exploitation. The company provides housing, food, facilities, and resources for workers since housing accounts for more than 50 percent of 20-30 years old young people's income. As a piece of the company's advertisement, We would fund the ideas with a key, and the key would fit a lock in a building. In the building would be many desks and chairs, and down the hall would be many screens. They'd have a place to live, a place to work on their ideas, their payroll system would be in place. So, in 15 minutes, they would be in business working on the project. All the details would be handled. The only thing that the workers need to consider is how to produce a new internet mobile-related project that can make money for both company and themselves. There will be a system to quantify their work to win the credits; the credits will be used to get food or other consumer items. The workers will also rank as their productions to have access to better facilities and resources; they can collaborate with the other workers ranked at the same level, which means they will have a larger opportunity to win big.



A building as black box that from INCU-BUS Holdings LTD.

.Abstract

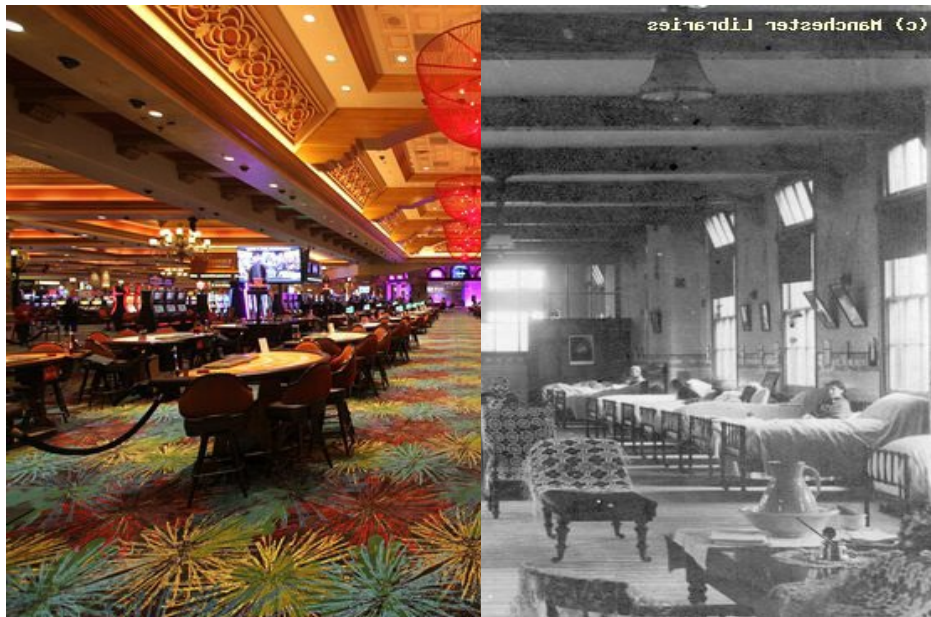
This space is a heterotopia, as a sort of simultaneously mythic and real contestation of the space in which we live. (Foucault, Of Other Spaces: Utopias and Heterotopias, pg.4) An example is a casino, it is isolated from our normal world but also physically existing; it is like a replica of our normal world. However, all the objects can be seen in life adapted in a different kind of rule. The world hikikomori or geeks seeking is a heterotopia; they dedicate their time to a virtual world to escape from the real world. Another example is in what we generally think of as normal, everyday, regular spaces, there are actually many small spaces that we have consciously or unconsciously planned out, saying that this is a shopping mall, that is a movie theater, etc. We can continue our daily life, eating, clothing, housing, and transportation, except for these occasional interludes of life.



Heterotopia: As a sort of simultaneously mythic and real contestation of the space in which we live, this description could be called heterotopology.

<https://www.archdaily.com/882833/these-potemkin-villages-display-a-world-of-architectural-fakery>

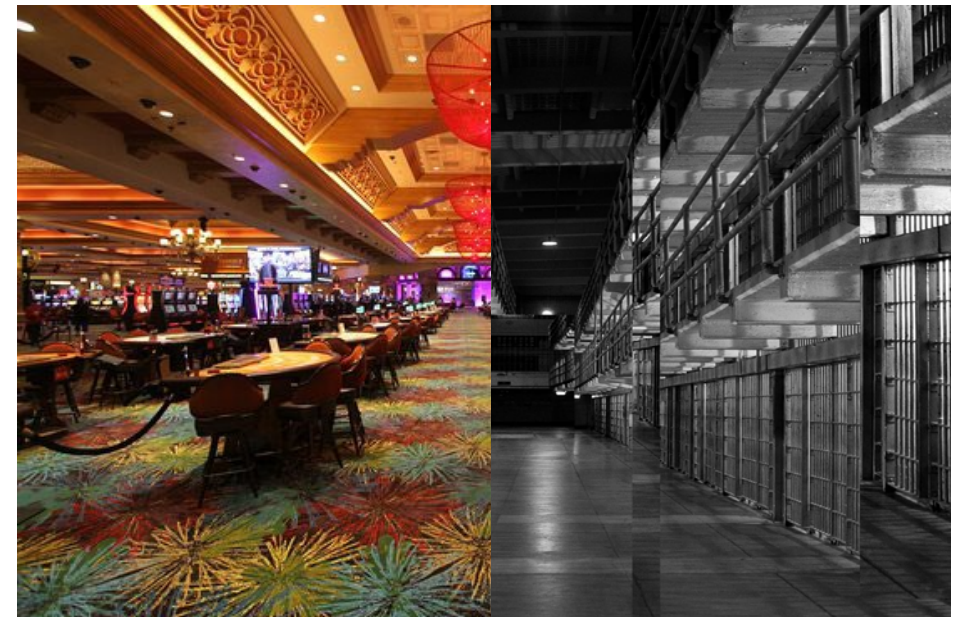
Heterotopia



Left: thunder valley casino Right: a board school's dormitory
<https://thundervalleyresort.com/hotel/rooms>

<https://chorltonhistory.blogspot.com/2020/05/cheadle-royal-war-memorial-another.html>

In Foucault's *Of Other Spaces: Utopias and Heterotopias*, heterotopia is defined as As a sort of simultaneously mythic and real contestation of the space in which we live, this description could be called heterotopology. we do not live in a homogeneous and empty space, but on the contrary in a space thoroughly imbued with quantities and perhaps thoroughly fantasmatic as well. In what we generally think of as normal, everyday, regular spaces, there are actually many small spaces that we have consciously or unconsciously planned out, saying that this is a shopping mall, that is a movie theater, etc. we can continue our daily life, eating, clothing, housing and transportation, except for these occasional interludes of life.



Left: thunder valley casino Right bottom: a prison
<https://thundervalleyresort.com/hotel/rooms>

<https://www.theguardian.com/us-news/2019/aug/21/south-mississippi-correctional-institution-prison>



A 19C board school

1. Its first principle is that there is probably not a single culture in the world that fails to constitute heterotopias.



Mount Auburn Cemetery

2. as the society's history unfolds, can make an existing heterotopia function in a very different fashion.



Hiroshi Sugimoto 'Theaters'

3. juxtaposing in a single real place several spaces several sites.



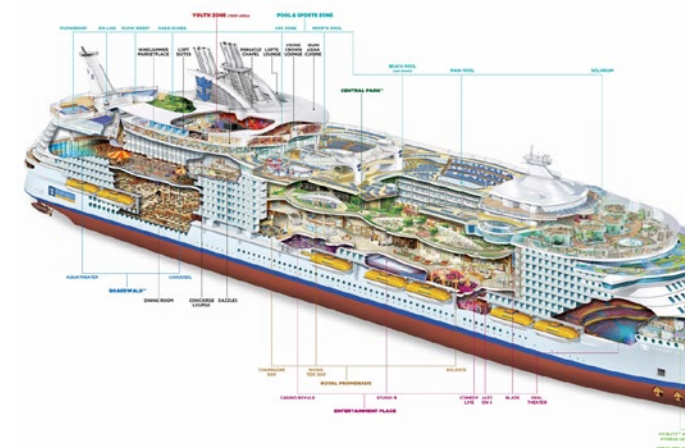
A vacation village in Polynesian villages

4. most often linked to slices in time



panopticon; a prison

5. a system of opening and closing that both isolates them and makes them penetrable



A section of cruise ship

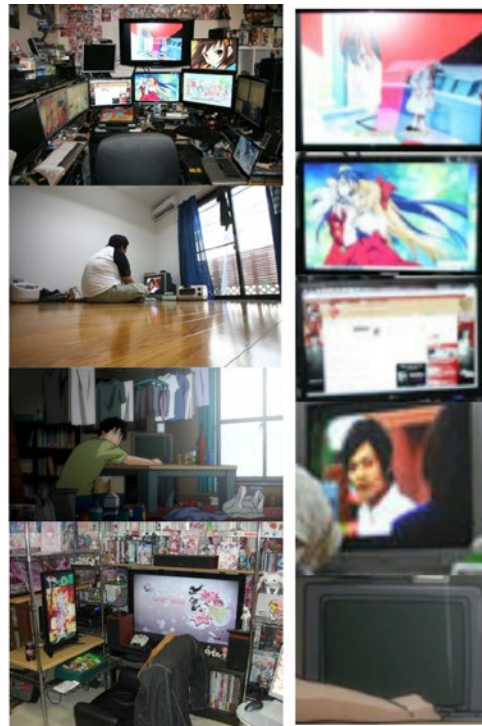
6. either create a space of illusion that exposes very real place, all the sites inside of which human life is partitioned. Or create a space that is another real space as perfect as meticulous as well as arranged as ours/ is messy ill-constructed and jumbled.

"Hikikomori"

Hikikomori is defined as the adult withdraw from society and seek extreme degrees of isolation.

When we mention hikikomori, a sense that a person sit in front of a screen always come to mind, the screen almost as same important as the person (hikikumori).

Internet development provided a way that these people can easily live in a isolation. They relay on delivery food, streaming media and online gaming. But We even can not say they are isolating they are interacting with others in a different way.



"Low desire society"

This term was first used in Kenichi Ohmae's book *Low desire society*. As a neoliberal economist, he refers to the social phenomena occurring in China and Japan under a series of social problems, such as overtime culture, high housing prices, high cost of living, aging population, and pension shortage, as a low-desire society.

The book lead to a discussion on this issue, Some Chinese scholars believe that in China, the factors triggering the phenomenon of a low-desire society are slightly different from those in Japan. A significant portion of the population in Japan is driven by escalating demand. The proportion of this group in China is much lower than in Japan, mainly because the gap between wealth and poor people is much larger in China than in Japan. It is well known that the income level of Japanese office workers is roughly distributed according to age. In China, income levels of office workers vary by industry, and there is a huge gap between industries. Therefore, much of the low aspirational social phenomenon in China is a reaction to an overly pessimistic view of the future.

In fact, China did not experience the Great Depression like Japan did, but the pessimism among the population is similar to that of the Japanese. This is an issue worth reflecting on. No matter how much the public opinion and media exaggerate it, the pessimism of the Chinese people is still strong. This can be seen through, the capital outflows, waves of emigration, and high household savings.

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<https://doi.org/10.12677/ml.2020.82019>

Hans 汉斯

A Study of the Low Desire Society Phenomenon in China and Japan

—Using the Examples of the Chinese and the Japanese Phrase “Foxi (Buddhist-Style)” and “Bouttoikitennjyaneio (Don't Live without Purpose)”

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Abstract

The Chinese buzzword “Foxi (Buddhist-style)” and the Japanese buzzword “Bouttoikitennjaneio (Don't live without purpose)” are used to explore the low desire of “Buddhist youth” in the two countries. The popularity of the word “Foxi (Buddhist-style)” indicates the low desire in Chinese society while the Japanese buzz phrase “Don't live without purpose” signals the Japanese's reflection on their lost desire. At the same time, analyzed from the social development, cultural influence factors and the personal situation of the youth to point out the reasons why low desires occur in the two countries. China should be alarmed by the development of the low desire society in Japan and learn from Japan's effort in counteracting the low desire trend to prevent the spread of low desire among young people. Japan can also learn from some of China's development strategies.

Keywords

Buzzwords, Buddhist-Style, Buddhist Youth, Don't Live without Purpose, Low Desire, Comparison between China and Japan

论中日两国社会的低欲望现象

——基于热词“佛系”与“ぼーっと生きてんじゃねーよ”的考察

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DOI: 10.12677/ml.2020.82019

Tech-Incubator

A business incubator is a company that helps new and startup companies to develop by providing services such as management training or office space.[1] The National Business Incubation Association (NBIA) defines business incubators as a catalyst tool for either regional or national economic development

Y Combinator WHAT WE DO

Y Combinator provides seed funding for startups. Seed funding is the earliest stage of venture funding. It pays your expenses while you're getting started.

Some companies may need no more than seed funding. Others will go through several rounds.

There is no right answer; how much funding you need depends on the kind of company you start.

At Y Combinator, our goal is to get you through the first phase. This usually means: get you to the point where you've built something impressive enough to raise money on a larger scale. Then we can introduce you to later stage investors—or occasionally even acquirers.

